



Reconstruction Presents

BLACK & BRILLIANT

ART DESIGN CONTEST



**(3) \$500
GIFT CARDS**

Awarded to a High School,
Middle School, and Elementary
School student respectively.

Now Accepting
Submissions Until

APRIL 15
on World Art Day



Submit Designs Online at
recon.today/artcontest

Reconstruction Logo Design Contest Elementary Art Lesson

To honor the rich legacy of Black artists and uplift students' artistic talents, Reconstruction is launching a design contest from February to April. The three students (one high, middle, and elementary) who submit the most unique and creative Reconstruction design will win a \$500 Visa Gift Card. We will be accepting designs beginning in February and will announce the winner in early April.

To help encourage students to participate, we've created this short 30 minute lesson for teachers to use to introduce students to Black artists they may have never heard of and then equip them to design and submit their own logo. For further questions, email curriculum@reconstruction.us and to submit a design, please complete this [Google Form](#).

To be eligible to enter the Contest, entries must either be submitted by persons age 14 and older or have obtained prior permission from an authorized adult. Contest is void where prohibited by law.

Introduction Discussion (3 Minutes)	<ol style="list-style-type: none">1. Begin by asking students what art is and if there are any students who consider themselves artists. You can also ask if students know the names of any artists. This should be a brief discussion to get kids thinking about art and different artists.
Explain Assignment (5 Minutes)	<ol style="list-style-type: none">1. Briefly explain to students that they'll have the opportunity to learn about the powerful and important Black artist and activist, Emory Douglas who was involved with the Black Panther Party.2. Teachers can either have students complete this independently, in small groups, or as a whole group.3. Students will watch a short video about the Black Panther Party and Emory Douglas and then complete the following worksheet.4. Students will learn a few facts about Emory Douglas, look at some of his work, and explain the ideas or feelings the pictures bring up in them.

<p>Work Time (15 Minutes)</p>	<ol style="list-style-type: none"> 1. Show this brief video and have students complete the graphic organizer on the worksheet. Then briefly discuss the video. 2. Have students continue completing the worksheet. It can be completed individually, in small groups, or a whole group.
<p>Closing Discussion (5 Minutes)</p>	<ol style="list-style-type: none"> 1. After students have learned about the Black Panther Party and Emory Douglas, teachers can ask questions about what they've learned. 2. Example Questions Include: <ol style="list-style-type: none"> a. What did you see in the pictures? b. What is the most interesting thing you learned? c. Why is Emory's work important? d. Why is the Black Panther Party important? e. How can art be used to change the world? f. What feelings or emotions did the pictures create inside of you? g. If you could ask Emory a question, what would you ask and why? h. Teachers are free to create their own discussion questions as well.
<p>Contest Explanation (5 Minutes)</p>	<ol style="list-style-type: none"> 1. After finishing the discussion on the assignment, tell students they'll now have their own opportunity to become an artist by taking part in Reconstruction's Logo Design Contest. 2. Provide a little context to students by sharing that Reconstruction in a company dedicated to offering unapologetically Black education to students throughout the country. 3. Share with them that they'll have the opportunity to win a \$500 Gift Card, posters and shirts, and be celebrated by our company if their design is chosen. 4. Share this explanation and template with students so they're aware of the directions and the type of design we're looking for.