



Reconstruction Presents

BLACK & BRILLIANT

ART DESIGN CONTEST



**(3) \$500
GIFT CARDS**

Awarded to a High School,
Middle School, and Elementary
School student respectively.

Now Accepting
Submissions Until

APRIL 15
on World Art Day



Submit Designs Online at
recon.today/artcontest

Reconstruction Logo Design Contest High School and Middle School Art Lesson

To honor the rich legacy of Black artists and uplift students' artistic talents, Reconstruction is launching a design contest from February to April. The three students (one high, middle, and elementary) who submit the most unique and creative Reconstruction design will win a \$500 Visa Gift Card. We will be accepting designs beginning in February and will announce the winner in early April.

To help encourage students to participate, we've created this short 30 minute lesson for teachers to use to introduce students to Black artists they may have never heard of and then equip them to design and submit their own logo. For further questions, email curriculum@reconstruction.us and to submit a design, please complete this [Google Form](#).

To be eligible to enter the Contest, entries must either be submitted by persons age 14 and older or have obtained prior permission from an authorized adult. Contest is void where prohibited by law.

Introduction Discussion (3 Minutes)	<ol style="list-style-type: none"> 1. Begin by asking students about who their favorite artists are and how they define art. Ask if there are any students who consider themselves artists. This should be a brief discussion to get kids thinking about art and different artists.
Explain Assignment (5 Minutes)	<ol style="list-style-type: none"> 1. Briefly explain to students that they'll have the opportunity to learn about a few different powerful and important Black artists. 2. Teachers can either have students complete this at their desk with worksheets or do a gallery walk where students walk around the room and view the material on posters. 3. Using this worksheet, students will have 20 minutes to review a brief bio and example of work from the following artists: <ol style="list-style-type: none"> a. Emory Douglas, Markus Prime, and Emily Mulenga a. If time is short, students can just review one or two. 4. Students will learn a few facts about the artist, look at some of their work, and explain the ideas or feelings the pictures bring up in them.

<p>Work Time (15 Minutes)</p>	<ol style="list-style-type: none"> 1. Students can work on the assignment individually or in groups as the teacher chooses. 2. As students are working, teachers can check in with students individually to see what they're learning and discovering. 3. Teachers should ensure students are moving on from each artist after a certain amount of time (5 minutes) to ensure they explore multiple artists. 4. Additionally, if students are doing this gallery walk style, teachers will need to time each station (5 minutes) and tell students when to rotate.
<p>Closing Discussion (5 Minutes)</p>	<ol style="list-style-type: none"> 1. After students have learned about each artist, teachers can ask them questions about what they've learned. 2. Example Questions Include: <ol style="list-style-type: none"> a. What did you see in the pictures? b. What is the most interesting thing you learned? c. Which artist did you like the most and why? d. What feelings or emotions did the pictures create inside of you? e. If you could ask one artist a question, what would you ask and why? f. How can art be used to change the world? g. Teachers are free to create their own discussion questions as well.
<p>Contest Explanation (5 Minutes)</p>	<ol style="list-style-type: none"> 1. After finishing the discussion on the assignment, tell students they'll now have their own opportunity to become an artist by taking part in Reconstruction's Logo Design Contest. 2. Provide a little context to students by sharing that Reconstruction is a company dedicated to offering unapologetically Black education to students throughout the country. 3. Share with them that they'll have the opportunity to win a \$500 Gift Card, posters and shirts, and be celebrated by our company if their design is chosen. 4. Share this explanation and template with students so they're aware of the directions and the type of design we're looking for.